

Week 9 · Pitching New Ideas  
Sample lesson outline built around the Holistic-Direct Learning Loop

| Phase                                  | When  | Activity   | Purpose   | Tools / Materials                             |
|--|---|--|---|---|
| 1. Pre-session packet                  | Sent <b>Wednesday</b> (3 days before class)   | 1. <b>3-min micro-video</b> – <i>Modals for Suggestions</i> (“could / might / would”)2. <b>Interactive vocab quiz</b> – <i>idea · benefit · cost · risk</i> in sentence context3. <b>Worksheet</b> – | Build grammar & word bank <b>before</b> the live session; ensure every student shows up with a concrete idea. | Loom video • Google Form quiz • Fill-able PDF |
| 2. Quick self-check                    | Anytime before Saturday   | 5-question auto-graded quiz on the video   | Confirms mastery; data flows to teacher dashboard so weak areas can be addressed live.                        | LMS quiz                                      |
| 3. Live session (Saturday 19:00-20:30) | 0-10 min – <b>Warm-up</b> • “Idea Spotlight” poll: students post one-line hook from worksheet.10-35 min – <b>Skill Drill</b> • Mini-lecture: “Hook → Benefit → Proof → Ask” | “Direct” part: hands-on, business-only practice with immediate correction; grammar & vocab appear naturally inside the pitch   | Zoom • Jamboard template • Timer plugin   |   |
| 4. Post-class homework                 | Due <b>Monday 23:59</b>   | • Record <b>30-sec elevator pitch</b> (audio/video).• Upload self-evaluation checklist (hook? benefit? modal used?)  | Consolidates live practice while memory is fresh.   | Canva/Flip • Google Sheet rubric              |
| 5. Personalized feedback               | Returned by <b>Wednesday</b>  | • Teacher voice note (≤1 min) on strengths + next tweak.• AI auto-transcript highlights filler words & modal accuracy.• Optional re-record if score < 80   | Closes the loop; ensures each learner locks in the skill before the next cycle starts.                        | LMS comment • Descript transcript             |
| 6. Loop forward                        | Wednesday-Friday  | Students revisit grammar/vocab as needed and prepare next worksheet (Week 10 Business Proposal).   | Keeps momentum: <b>warm-up → deep-dive → apply → feedback → warm-up...</b>                                    | –   |